

What do carbon paper and dead fish have in common?



**They're
both garbage.**

Fed up to the gills with carbon paper? Wash your hands of the whole stinking mess. Specify NCR Paper* brand of carbonless paper for your multi-part forms, and avoid the mess, the clean-up, and the trash. Get clear carbonless images with none of the garbage. And stop messing around with carbon paper. . . for good.

NCR Paper
BRAND OF CARBONLESS PAPER

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APPLETON™ THERMAL PAPER

Works Quietly For You. So Does Our Research Department.

Designing new equipment that features thermal printing? Work with us.

Not only can we keep things quiet, chances are we've already solved some of your design problems on paper. Appleton Thermal Paper, of course.

As leaders in thermal paper research, our chemists have developed a wide range of

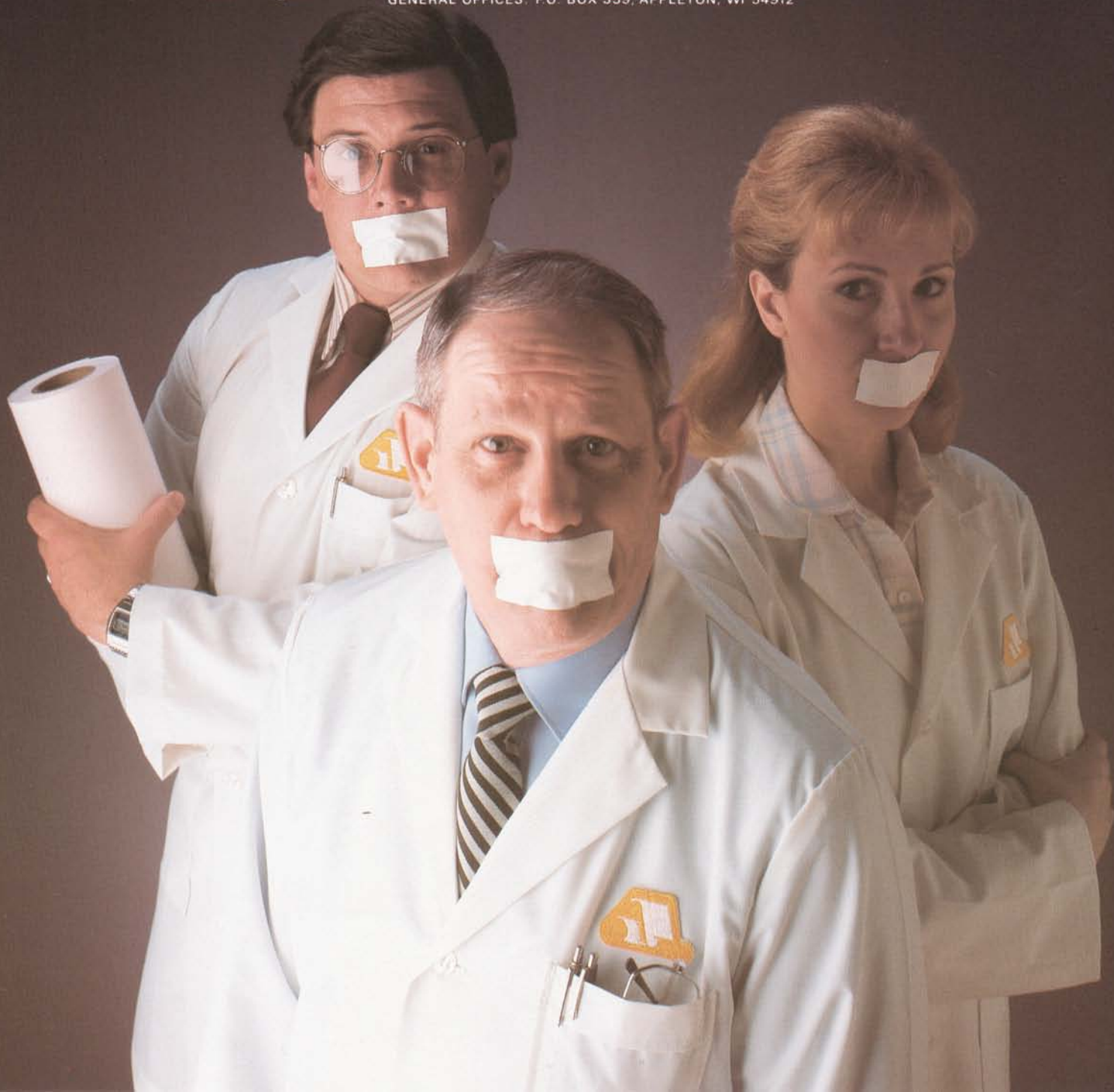
thermal paper grades with various temperature sensitivities. In fact, the design problems you're seeing on paper might be eliminated by using one of our papers.

So, if your new model hasn't left the drawing board yet, work with us. We can keep your project as quiet as the paper it uses.



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CARBONLESS FORMS IN MINUTES

With Your High-Speed Copier/Duplicator And Rally



CARBONLESS FORMS IN MINUTES WITH

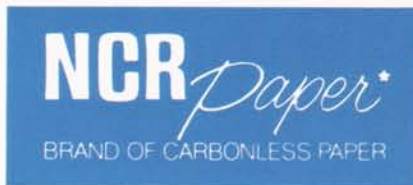
YOUR HIGH-SPEED COPIER/DUPLICATOR AND...

RALLY

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Everyone's copying our idea. Why don't you? Turn your high-speed copier/duplicator into a business forms printing press with Rally.

Produce carbonless forms with a crisp, clear, black image easily and efficiently. Save time and money. Pilot test new forms and fine-tune old ones with Rally. If you have subsidiary offices, save ship-



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