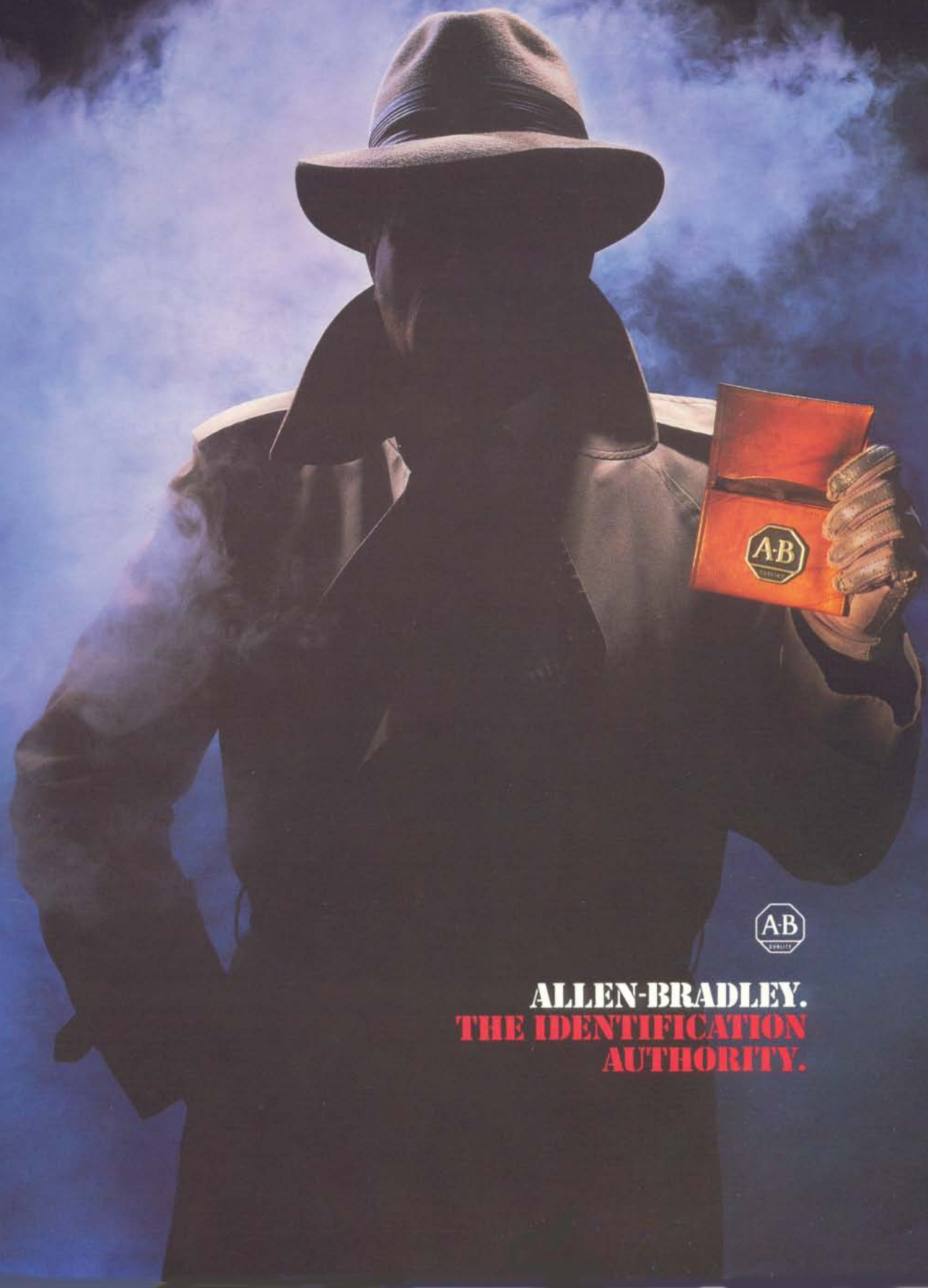


**WE HAVE WAYS TO SEE YOU,  
FOLLOW YOU,  
AND PUT YOU BEHIND BARS.**



**ALLEN-BRADLEY.  
THE IDENTIFICATION  
AUTHORITY.**

# IDENTIFICATION

## A Few Clues About IDENTIFICATION

**I**f your operation requires you to track down parts in process, control the speed of assembly lines and keep a constant eye on inventory, you need automatic identification. Identification will keep your entire system under scrutiny, supplying your control system and data bases with information they need. Information they can use to your advantage.

### IT DOESN'T HAVE TO BE A MYSTERY

Getting the proper identification isn't easy. You need more than a scanner

here and a sensor there. The hardware must be right for your specific application. Then there's software and programming to consider. And

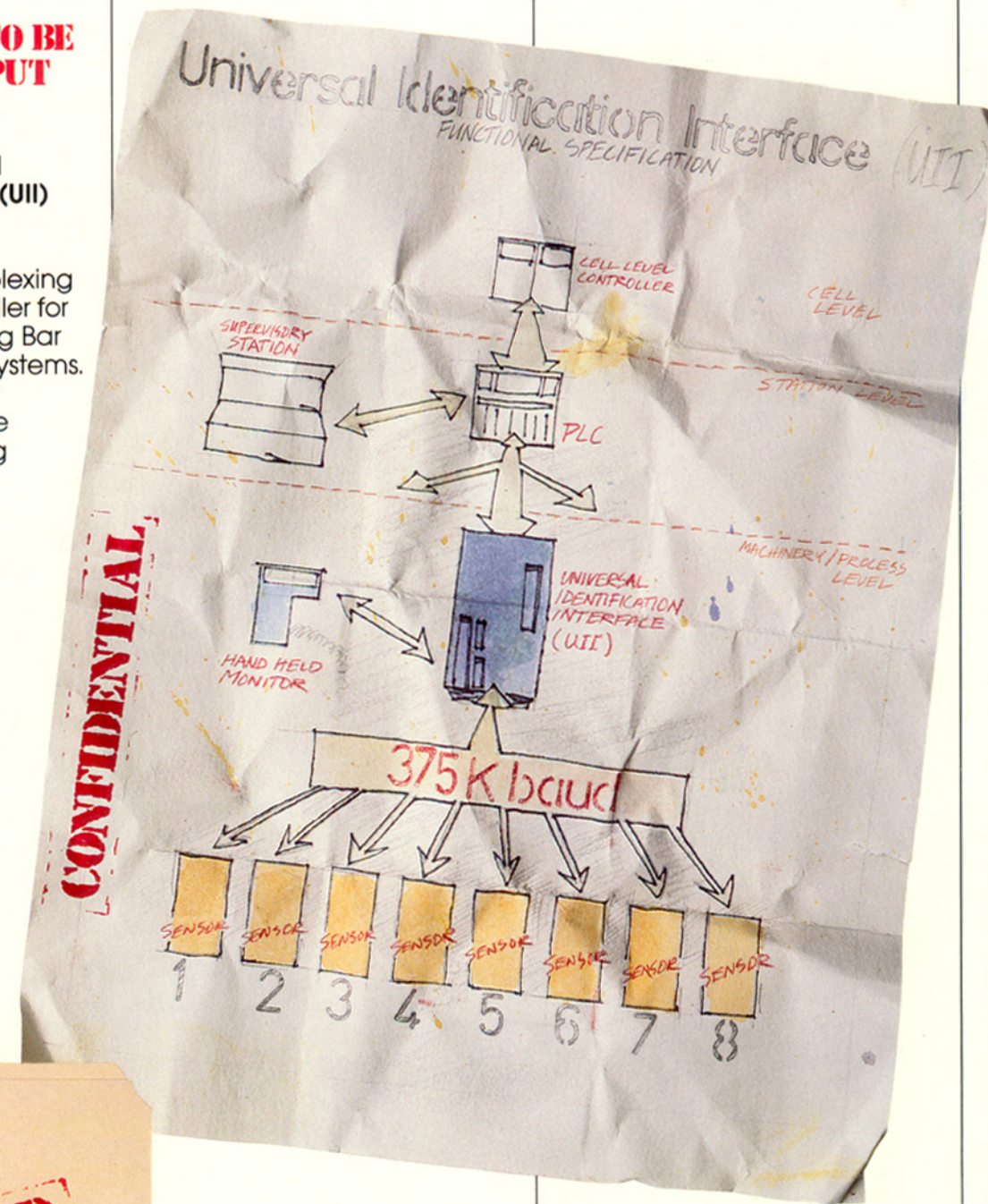
you'll have to investigate things like networking and communications, too.

### CALL IN THE AUTHORITY

If you don't have a clue about how to put together an identification system, call Allen-Bradley. You can rely on us as your single source supplier for identification. We simplify everything from purchasing to installation, because we're authorities on hardware, software and communications — all the pieces that make an automatic identification system work.

### YOU DON'T HAVE TO BE A DETECTIVE TO PUT IT ALL TOGETHER

Allen-Bradley's **Universal Identification Interface (UII)** will help you build your intelligence gathering organization. This multiplexing device acts as a controller for up to 8 sensors, including Bar Code Readers and RF Systems. Just program your UII for action and it puts all the pieces together, helping you save time and money.



IDENTI750

**SOLVED**

**WE'VE GOT THE SOLUTIONS**

Sure, we've got the goods! But we think it would be a crime to just drop them off and leave the rest to you. That's why long before the hardware is delivered, we're working with you to help build the best system — one you can expand and upgrade in the future.

We offer Bar Code systems, Radio Frequency Systems, Machine Vision Systems and a completely new idea in identification networking — the Universal Identification Interface.

We'll supply your personnel with application and

programming advice and the documentation they need to install and maintain the system. And you can call us for assistance with the installation.

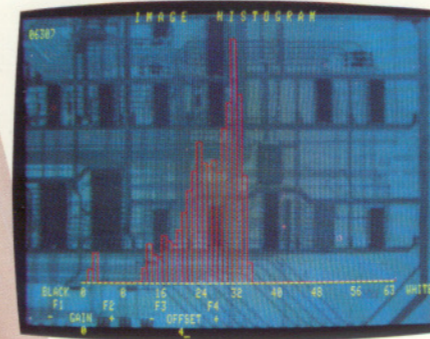


**INVESTIGATE OUR LINE UP**

We've tracked down sensing products that will help your manufacturing system operate more smoothly. Rugged products built with leading edge Allen-Bradley technology.

**WE CAN SEE YOU**

Our **EXPERT Programmable Vision System** can keep your operation under constant



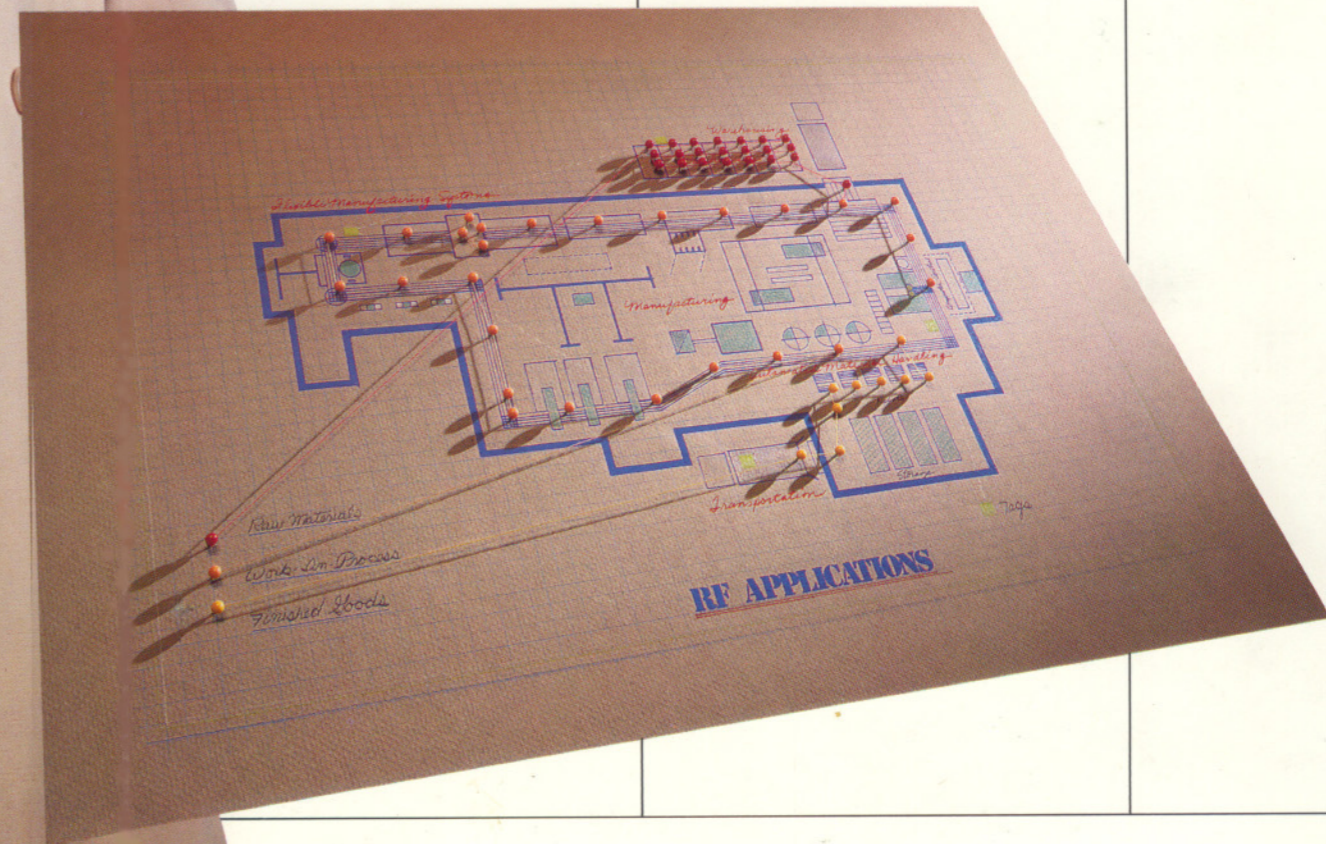
surveillance, checking 100% of your products, 24 hours a day, without fatigue. Use it to build a file of statistics to help you detect operational trends and improve product quality.

**WE CAN FOLLOW YOU**

Our third generation **Radio Frequency (RF) System** lets you track down parts and follow them through the manufacturing process, without a paper chase or operator error. Each RF tag gives you large data storage capacity, with up to 2K bytes of information per tag. And our new smart antenna, offered with the Universal Identification Interface, eliminates the need for a separate controller for each antenna.

**WE CAN PUT YOU BEHIND BARS**

Allen-Bradley's **Bar Code Readers** offer fast entry of data, with speed and accuracy not humanly possible through keyboard entry. Error checks are built into the symbols themselves. Automatic data entry helps you reduce cycle time and improve total quality management.



CASE #2750

**UNSOLVED**

Allen-Bradley Training

**WE HAVE ONE CONVICTION...**

# QUALITY

At Allen-Bradley, quality is our greatest conviction. We're the leaders in industrial automation and factory communications, and we got that way by providing quality products to our customers. Our products perform well under scrutiny. So do our people.



## **YOU BE THE JUDGE**

You've examined the evidence. You've heard our case. Now you decide. If you need more information on identification — if you want to make the system work for you — call in the Authority. Allen-Bradley.



**ALLEN-BRADLEY** //  
A Rockwell International Company

**Industrial Control Division**  
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